

Fixed Income 8/2023:

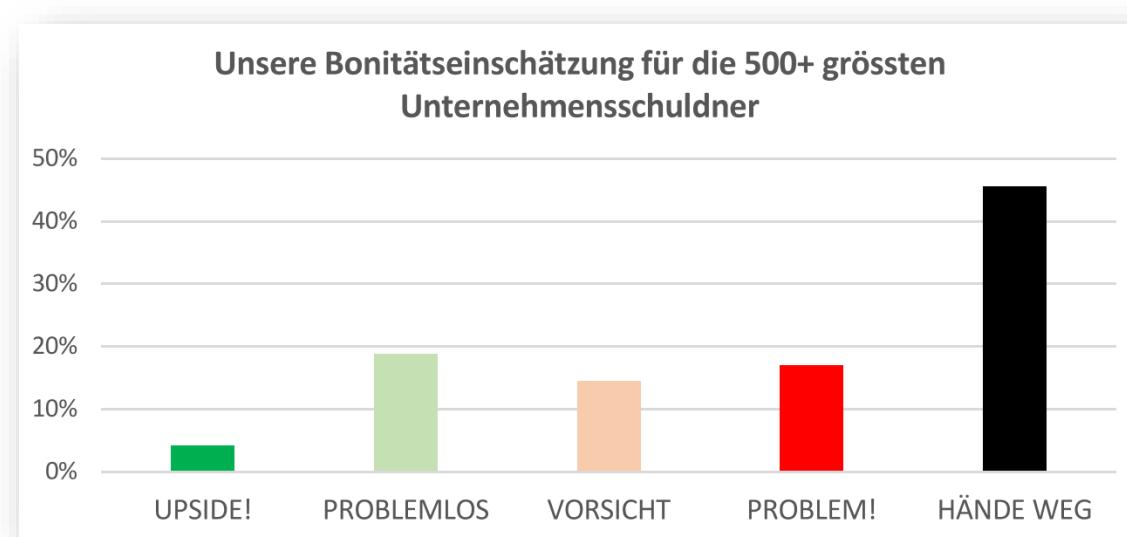
## 18 Obligationen für den guten Schlaf...

...in einem See von Sorgen

PK Assets AG Eggirain 22, Postfach 251, 8832 Wiler  
+41 (0)44 787 80 20 [www.pkassets.ch](http://www.pkassets.ch)

Zuerst zum See von Sorgen:

- Wir schauen über 500 Unternehmen an, allesamt Anleihenschuldner von AAA-Ba3, auf der ganzen Welt, Schweiz, Europa, USA etc und verfolgen den Bonitätstrend, der in der Mehrzahl der Fälle dem Credit Rating vorläuft, wir haben beste Erfahrungen gemacht mit dieser Analyse
- In der Finanzpresse wird in aller Regel über die guten/verbesserten Bilanzen der Unternehmensanleihen referiert, i.d.R. argumentiert mit Net Debt/EBITDA. Wer allerdings unter dieser Oberfläche kratzt, sieht schnell: Es handelt sich um die klassische „Pig with Lipstick“
- Es wird massiv mit Akquisitionsgoodwill getäuscht: Die 500 Unternehmensschuldner haben im Median nicht weniger als 35% Goodwill pro ausgewiesenen Eigenkapital, im arithmetischen Mittel nicht weniger als 91%! D.h. grossflächig besteht in der Substanz und im Eigenkapital ein potemkinstches Dorf: 20% der 500 Firmen „besitzen“ negatives Eigenkapital!
- Auch sonst sind die Bonitätstrends sehr bedenklich. Wir berücksichtigen Größen wie Eigenkapital, Goodwill, Margen, Free Cashflow, Altman Z, Leverage, Gearing, Aktivität, EV/Debt, ein Zombie-Mass, Financial Engineering etc
- Die Liste von Bonitäts-Freaks ist ellenlang, nicht zuletzt in der Riege der „Renewables“
- Ein Bild sagt mehr als 100 Worte:



- Fragt sich, gibt es wenigstens ein paar Schuldner, die einem nicht den Schlaf rauben?

## 18 Unternehmensschuldner..

- ..die einem nicht den Schlaf rauben..
- ..mit welchen man den **kommenden Bull-Markt** in Obligationen geniessen kann

Was fällt auf?

- Es ist eine Mischung von New Economy und Old Economy
- Auch mit Energietiteln, kann man gute ESG-Noten erreichen, wenn man die Kategorie nicht generell ausschliesst
- Wir haben darauf geachtet, dass die Ratings genügend Puffer aufweisen gegen die Investment Grade/Non-Investment Grade Schallmauer
- Und bitte: Dies ist keine Kaufempfehlung, denn der Newsflow muss parallel beobachtet werden, siehe auch auf den Disclaimer am Ende der Präsentation

Emittent	Rating	Laufzeit	YTM USD	Eigenkapital Ex Goodwill	Goodwill pro Assets	ESG	
						MSCI / Robeco / Sustainalytics / CO2-Int.	

Alphabet

Aa2/AA+

**4.45%**

67%

8%

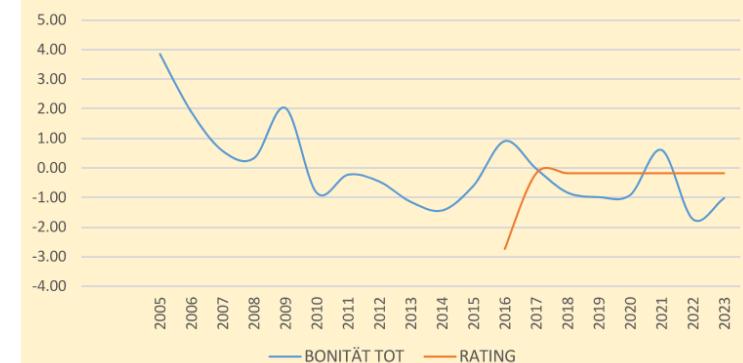
BBB

97

24

29

Alphabet Inc. operates as a holding company. The Company, through its subsidiaries, provides web-based search, advertisements, maps, software applications, mobile operating systems, consumer content, enterprise solutions, commerce, and hardware products.

**Bonitätstrend****PK Assets****BONITÄT ALPHABET**

Amazon

A1/AA

**4.76%**

32%

5%

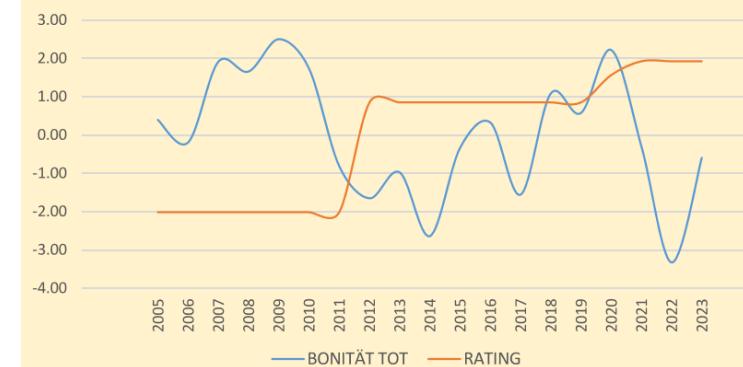
BBB

68

31

32

Amazon.com, Inc. is an online retailer that offers a wide range of products. The Company products include books, music, computers, electronics, and numerous other products. Amazon offers personalized shopping services, Web-based credit card payment, and direct shipping to customers. Amazon also operates a cloud platform offering services globally.

**PK Assets****BONITÄT AMAZON**

American Express

A2/BBB+

**5.08%**

9.5%

2%

AA

85

19

0.6

American Express Company is a global payment and travel company. The Company's principal products and services are charge and credit payment card products and travel-related services offered to consumers and businesses around the world.

**PK Assets****BONITÄT AMEX**

Archer Daniels

A2/A

**4.85%**

41%

7%

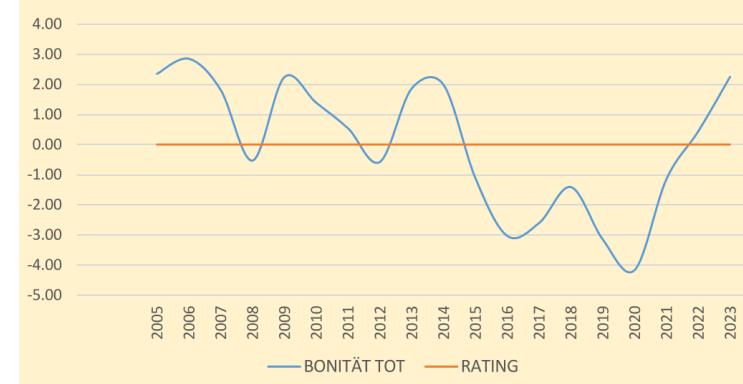
AA

91

32

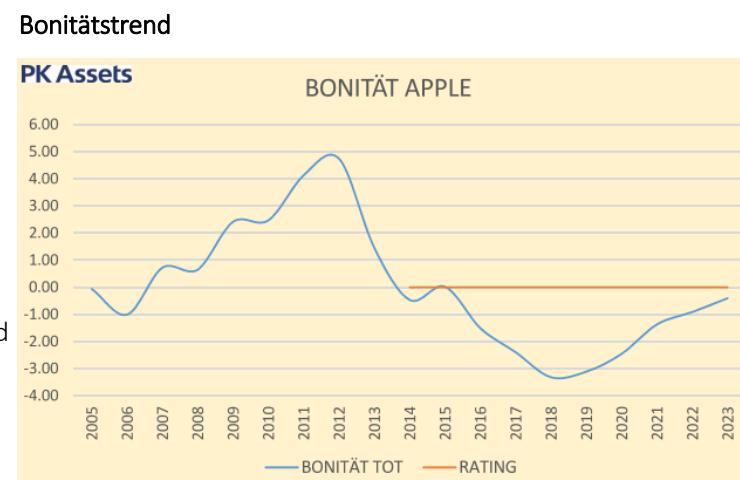
154

Archer-Daniels-Midland Company procures, transports, stores, and merchandises agricultural commodities and products. The Company processes oilseeds, corn, milo, oats, barley, peanuts, and wheat. Archer-Daniels-Midland also processes produce products which have primarily two end uses including food or feed ingredients.

**PK Assets****BONITÄT ARCHER DANIELS**

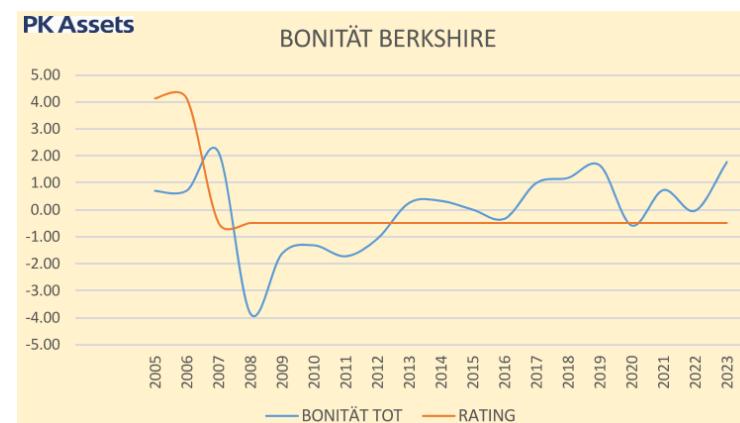
Emittent	Rating	Laufzeit	YTM USD	Eigenkapital Ex Goodwill	Goodwill pro Assets	ESG	
Apple	AAA/AA+	8 J	4.53%	18%	0%	BBB	76 17 3

Apple Inc. designs, manufactures, and markets smartphones, personal computers, tablets, wearables and accessories, and sells a variety of related accessories. The Company also offers payment, digital content, cloud and advertising services. Apple Inc.'s customers are primarily in consumer, small & mid-sized business, education, enterprise and government markets worldwide.



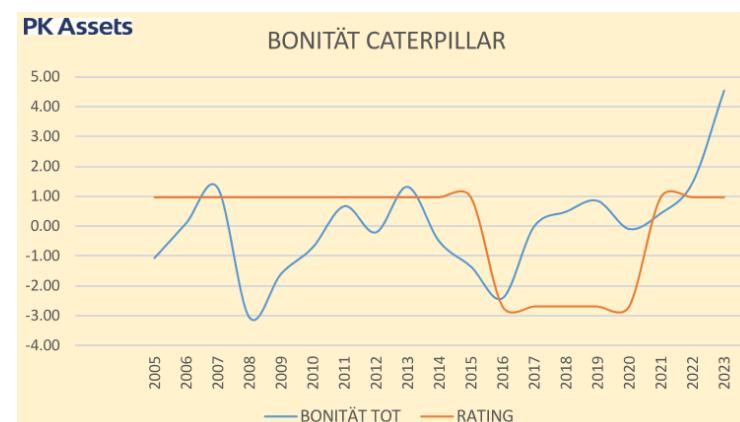
Berkshire	Aa2/AA	6 J	4.68%	49%	16%	BB	17 21 256
-----------	--------	-----	-------	-----	-----	----	-----------

Amazon.com, Inc. is an online retailer that offers a wide range of products. The Company products include books, music, computers, electronics, and numerous other products. Amazon offers personalized shopping services, Web-based credit card payment, and direct shipping to customers. Amazon also operates a cloud platform offering services globally.



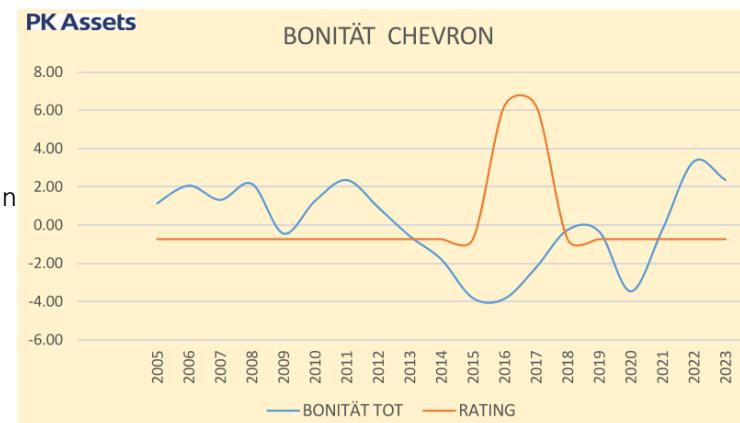
Caterpillar	A2/A	7 J	4.41%	16%	6%	A	94 34 26
-------------	------	-----	-------	-----	----	---	----------

Caterpillar Inc. designs, manufactures, and markets construction, mining, and forestry machinery. The Company also manufactures engines and other related parts for its equipment, and offers financing and insurance. Caterpillar distributes its products through a worldwide organization of dealers.



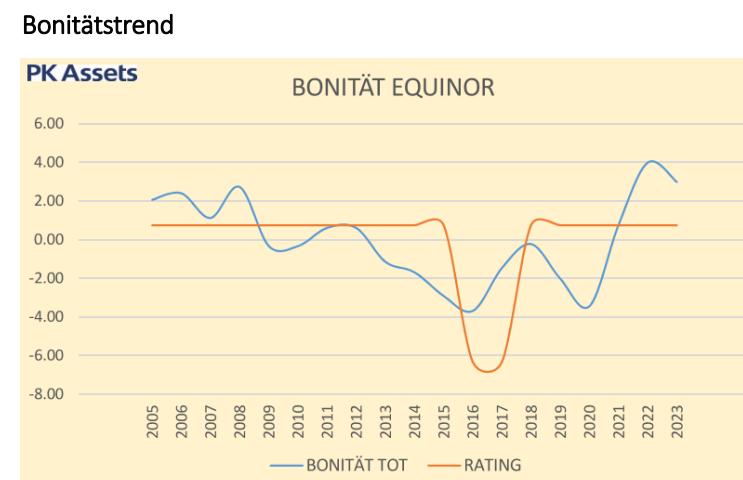
Chevron	Aa2/AA	7 J	4.73%	63%	2%	A	53 37 228
---------	--------	-----	-------	-----	----	---	-----------

Chevron Corporation operates as a renewable fuel company. The Company produces and transports crude oil and natural gas, as well as refine worldwide.



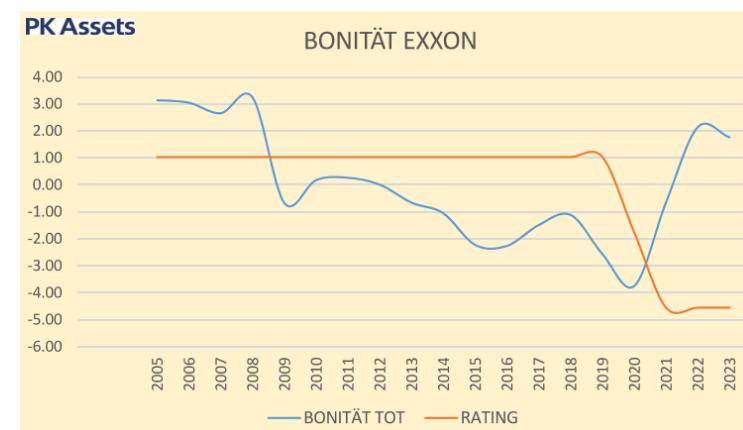
Emittent	Rating	Laufzeit	YTM USD	Eigenkapital Ex Goodwill	Goodwill pro Assets	ESG	
Equinor	Aa2/AA-	7 J	4.77%	35%	1%	AAA	61 36 77

Equinor ASA operates as an energy company. The Company develops oil, gas, wind, and solar energy projects, as well as focuses on offshore operations and exploration services. Equinor serves customers worldwide.



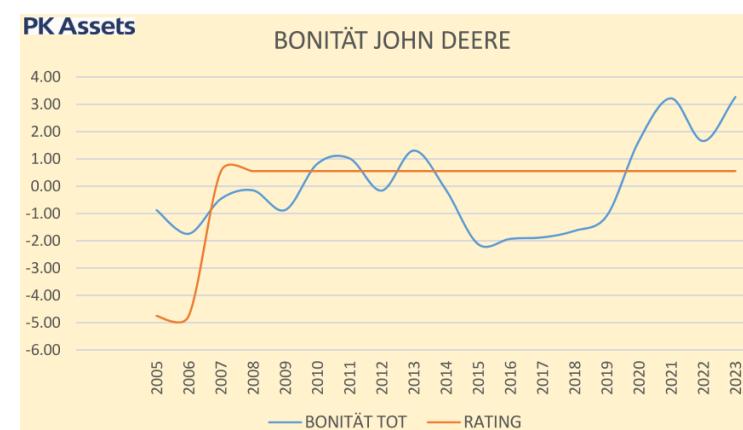
Exxon	Aa2/AA	7 J	4.83%	57%	0%	BBB	49 42 258
-------	--------	-----	-------	-----	----	-----	-----------

Exxon Mobil Corporation operates petroleum and petro chemicals businesses. The Company provides exploration and production of oil and gas, electric power generation, coal, and minerals operations. Exxon Mobil also manufactures and markets fuels, lubricants, and chemicals. Exxon Mobil serves customers worldwide.



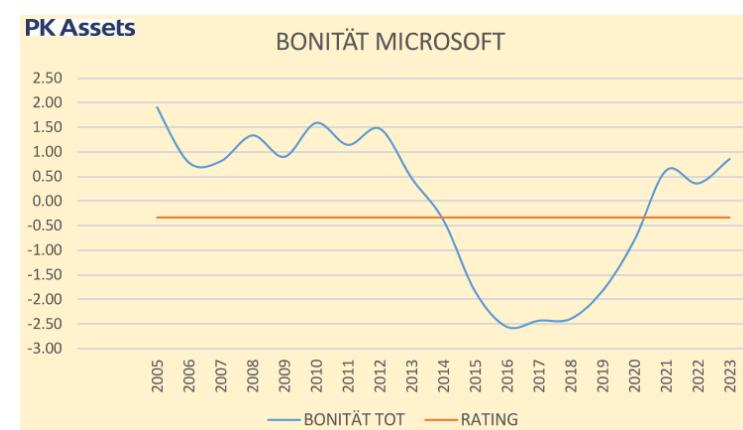
John Deere	A2/A	7 J	4.41%	19%	4%	AA	77 16 25
------------	------	-----	-------	-----	----	----	----------

Deere & Company manufactures and distributes a range of agricultural, construction, forestry, and commercial and consumer equipment. The Company supplies replacement parts for its own products and for those of other manufacturers. Deere also provides product and parts financing services. Deere and Company extends its services and products worldwide.



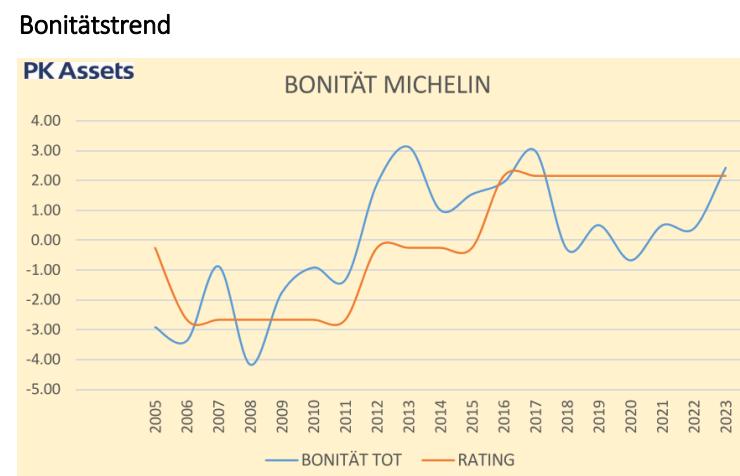
Microsoft	AAA/AAA	12 J	4.50%	37%	16%	AAA	98 15 33
-----------	---------	------	-------	-----	-----	-----	----------

Microsoft Corporation operates as a software company. The Company offers applications, extra cloud storage, and advanced security solutions. Microsoft serves customers worldwide.



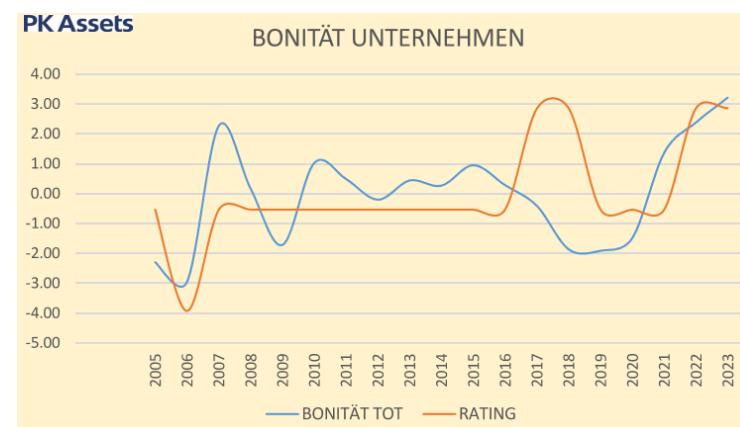
Emittent	Rating	Laufzeit	YTM USD	Eigenkapital Ex Goodwill	Goodwill pro Assets	ESG	
Michelin	A3/A-	7 J	3.19% (EUR)	45%	7%	AAA	83 12 77

Compagnie Generale des Etablissements Michelin manufactures auto parts. The Company offers tires and other products. Compagnie Generale des Etablissements Michelin serves clients worldwide.



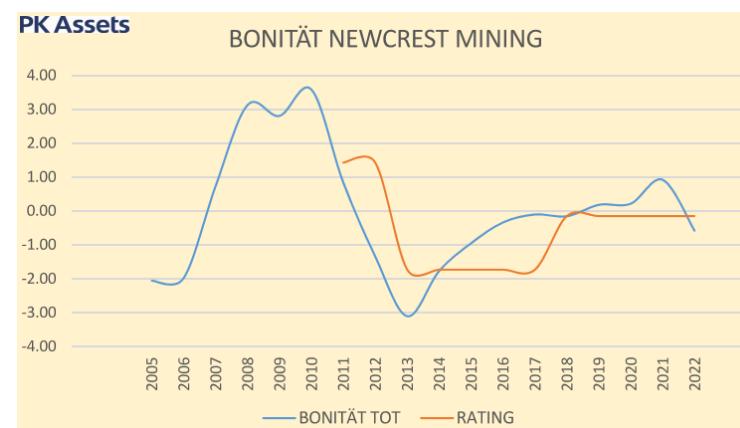
Mercedes Benz	A2/A	7 J	5.16%	34%	0%	A	57 21 11
---------------	------	-----	-------	-----	----	---	----------

Mercedes-Benz Group AG operates as an automobile company. The Company designs, manufactures, distributes, and sells a wide range of automotive products such as passenger cars, trucks, vans, and buses. Mercedes-Benz Group also provides financial and other services relating to its automotive businesses.



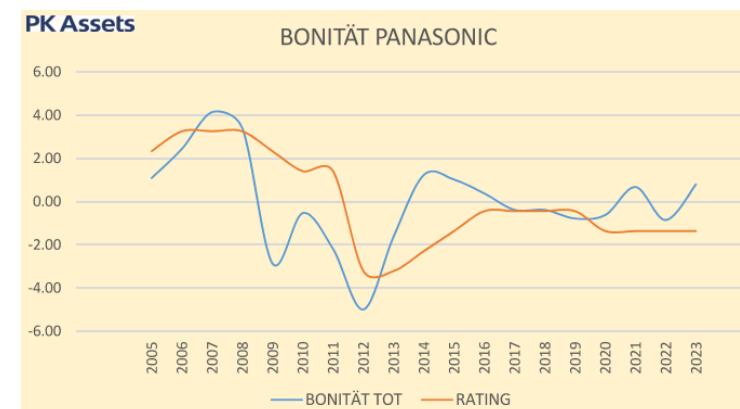
Newcrest	BBB/BBB	7 J	5.56%	66%	4%	AA	86 29 533
----------	---------	-----	-------	-----	----	----	-----------

Newcrest Mining Limited is a gold mining, exploration and production company. The Company is geographically focused in Australia, the Pacific region and Asia. Newcrest Mining operates projects within six provinces in four countries, focusing on the Cadia East and Lihir MOPU expansion projects and the Wafi Golpu and Namasi greenfield projects.



Panasonic	Baa1/A-	6 J	5.15%	39%	12%	AA	70 35 31
-----------	---------	-----	-------	-----	-----	----	----------

Panasonic Holdings Corporation develops, design, manufactures, and distributes appliances. The Company produces air conditioner, refrigerator, microwave oven, rice cooker, washing machine, and more. Panasonic Holdings also produces lightings, lightventing fans, air purifiers, communication equipment, vehicle electronics, power supplies, batteries, electronic components, and more.



Emittent	Rating	Laufzeit	YTM USD	Eigenkapital Ex Goodwill	Goodwill pro Assets	ESG
						MSCI / Robeco / Sustainalytics / CO2-Int.

**Shell** Aa2/A+ 6 J **4.87%** 43% 4% AA 82 36 155

Shell PLC explores and refines petroleum products. The Company produces and imports fuels, chemicals, and lubricants, as well as operates service station networks. Shell serves clients worldwide.

#### Bonitätstrend

##### PK Assets

BONITÄT SHELL



**Total** A1/A+ 6 J **4.90%** 40% \$ 3% AA 90 28 148

TotalEnergies SE operates as an energy company. The Company produces, transports, and supplies crude oil, natural gas, and low carbon electricity, as well as refines petrochemical products. TotalEnergies owns and manages gasoline filling stations worldwide.

##### PK Assets

BONITÄT TOTAL



Wir freuen uns auf Ihr Feedback auf [j.lutz@pkassets.ch](mailto:j.lutz@pkassets.ch)

und:

Besuchen Sie uns auf [www.pkassets.ch](http://www.pkassets.ch)

#### Disclaimer

Alle in diesen Marktanalysen verwendeten Zahlen und Fakten wurden nach bestem Wissen und Gewissen gesammelt und von verschiedenen Quellen bezogen, wir können aber die Akkuratesse nicht garantieren. Die in diesen Marktanalysen geäußerten Meinungen und Schlussfolgerungen sind ausschliesslich jene des jew. Autors und basieren auf den Kontext und den Rahmendaten des jew. Augenblicks der Niederschrift. Diese Marktanalysen dienen ausschliesslich der Information und sind keinesfalls Anlagevorschläge. Die historische Performance ist nicht indikativ für zukünftige Performance. Die Meinung des Autors ist weder objektiv noch sind die Schlussfolgerungen geeignet für massgeschneiderte Anlageentscheide des geschätzten Lesers.